



Tribe Lead (f/m/d) - Entertainment

Vienna | asap | Fulltime | unlimited

We are Magenta

Magenta Telekom is a leading provider of internet, mobile communications, entertainment and business solutions in Austria. The company counts around 2,200 employees and is part of the Deutsche Telekom Group.

Entertainment Tribe

The Entertainment Tribe owns the vision, strategy, and delivery of the entertainment product portfolio aligned with the company strategy and market needs. The end-to-end ownership of entertainment products roadmap includes innovation, development, and maintenance of the entertainment products, using different technologies, platforms, and customer equipment, as well providing the best content like linear TV channels, OTT and VoD. The product innovation and design shall ensure strong customer satisfaction, growth, and profitability.

- Create entertainment product roadmap, and design, develop and maintain of the entertainment products to provide superior customer experience during the product lifecycle
- Design and develop entertainment products with superior customer experience through best technological solutions, superior UI design, content curation and recommendations engines, to ensure a smooth and reliable experience throughout the customer lifetime
- Provide the best content via creating strong partnerships with 3rd parties, in different categories like linear channels content, OTT, VoD, gaming
- Set, track, and analyze Tribe KPIs, like product revenue per customer, churn, customer satisfaction with the product (NPS), activation, usage rates and time-to-market
- Drive end-to-end process development and improvements across all necessary BSS/OSS systems and channels (online, retail, support) with digital-first as a north star for the processes and journeys design
- Oversee the Tribe backlog related to customer journeys, channels, products, services, and systems to ensure both operational stability and continuous

enhancement, with a strong emphasis on automated, seamless digital experiences and end-to-end reliability

- Optimize product economics (pricing, cost-to-serve, technology mix)

- Do you have proven leadership experience in managing interdisciplinary teams and expertise in the field of core mobile and fix products?
- Do you enjoy diving into technology details and challenges?
- Do you like TV and entertainment business?
- Can you define and execute a Tribe's strategic vision, objectives, budget, and structure?
- Do you have experience in setting, tracking, and analyzing key business and performance metrics?
- Are you skilled in fostering collaboration, driving cultural engagement, and leading continuous improvement initiatives?

At Magenta, we believe in diverse employees and live equal opportunities. We welcome all applications regardless of cultural and social background, age, gender, nationality, religion, disability or sexual orientation. Magenta connects all people.



„Kunde ist König“
ist unser
Versprechen.



Wir wollen
gemeinsam
gewinnen.



Du kannst
dich auf mich
verlassen.



Wir dürfen das
und machen's
einfach.



Kein Bullshit Bingo -
wir sagen was
Sache ist.



Wir nehmen's
mit
Humor.

I ♥ Magenta

That sounds good to you?
THEN WE MIGHT BE THE RIGHT ONES FOR YOU.



Employee assistance
services



Learning offers



Homeoffice



Company pension plan



Flexible working hours



Canteen on site



Childcare



Benefits

We are Magenta, you too?



Andre Pulec

+4367682006257

We will still talk about that later, but you should know: depending on your qualifications, your experience and your commitment we offer an attractive, market compliant salary of at least EUR 80.000 per year.

You want to find out more about us? Get a glimpse of our **Magenta World**.

Apply now!