



## International Market Manager (f/m/d) - IoT - Focus APAC region

Vienna | asap | Full-Time | unlimited

### We are Magenta

Magenta Telekom is a leading provider of internet, mobile communications, entertainment and business solutions in Austria. The company counts around 2,200 employees and is part of the Deutsche Telekom Group.

### Your Team

Our dedicated TMOA International IoT Sales team supports our international B2B customers with expertise and personalized service, providing reliable guidance across international markets.

- Own all IoT marketing activities in APAC to boost brand awareness, sharpen brand perception, and attract new customers
  - Create and execute a regional marketing plan in collaboration with international marketing, central teams, and sales.
  - Drive lead generation and partner marketing initiatives independently, acquiring new partners and running joint campaigns
  - Plan and manage events (from fairs to exclusive customer formats) to engage prospects and partners
  - Share market insights, align with local teams, and track performance to support content development, foster synergies, and hit your targets
- 
- Do you have several years of experience in marketing or business development, including first experience in developing new markets and working in partner marketing?
  - Are you a native Mandarin speaker with fluent English skills (German is a plus)?
  - Do you bring strong business and cultural knowledge of the APAC region (especially China, Japan, and South Korea) and know how to use local communication

channels to unlock new business opportunities?

- Do you have an entrepreneurial mindset, enjoy taking ownership, and thrive in a data-driven environment?
- Are you a collaborative, open-minded team player who values respectful communication and a strong feedback culture?

At Magenta, we believe in diverse employees and live equal opportunities. We welcome all applications regardless of cultural and social background, age, gender, nationality, religion, disability or sexual orientation. Magenta connects all people.



„Kunde ist König“  
ist unser  
Versprechen.



Wir wollen  
gemeinsam  
gewinnen.



Du kannst  
dich auf mich  
verlassen.



Wir dürfen das  
und machen's  
einfach.



Kein Bullshit Bingo -  
wir sagen was  
Sache ist.



Wir nehmen's  
mit  
Humor.

# I ♥ Magenta

That sounds good to you?  
THEN WE MIGHT BE THE RIGHT ONES FOR YOU.



Employee assistance  
services



Food voucher



Flexible working hours



Job ticket



Childcare



Homeoffice



Benefits



Company pension plan

We are Magenta, you too?



**Andre Pulec**

+4367682006257

We will still talk about that later, but you should know: depending on your qualifications, your experience and your commitment we offer an attractive, market compliant salary of at least EUR 56.000 per year.

You want to find out more about us? Get a glimpse of our **Magenta World**.

**Apply now!**