



## Customer Value Manager (f/m/d) - Fixed Products

Vienna | asap | fulltime | unlimited

### **We are Magenta**

Magenta Telekom is a leading provider of internet, mobile communications, entertainment and business solutions in Austria. The company counts around 2,200 employees and is part of the Deutsche Telekom Group.

### **Your Team**

This team drives strategic customer lifecycle initiatives for our B2B clients, focusing on long-term value creation through data-driven engagement and tailored solutions. It leads cross-functional efforts to simplify legacy products and customer structures, ensuring efficient migrations, improved customer experience, and business growth.

- Drive long-term value for B2B clients by developing data-driven engagement strategies and tailored customer lifecycle initiatives
  - Lead the design and execution of our simplification program, focusing on legacy product and customer base optimization in line with strategic business goals
  - Analyze customer and product data to identify rationalization opportunities, and co-develop segmentation models to guide migration and simplification efforts
  - Coordinate cross-functional collaboration, oversee communication and campaign execution, and ensure governance, KPI tracking, and risk management for all migration activities
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- Are you familiar with fixed telco products and confident in using data to shape customer strategies and migration plans?
  - You have excellent problem-solving and analytical skills?
  - Do you have hands-on experience managing complex platform migrations and driving cross-functional projects to success?
  - You are a great communicator in german and english and want to get things done?

At Magenta, we believe in diverse employees and live equal opportunities. We welcome all applications regardless of cultural and social background, age, gender, nationality, religion, disability or sexual orientation. Magenta connects all people.



„Kunde ist König“  
ist unser  
Versprechen.



Wir wollen  
gemeinsam  
gewinnen.



Du kannst  
dich auf mich  
verlassen.



Wir dürfen das  
und machen's  
einfach.



Kein Bullshit Bingo -  
wir sagen was  
Sache ist.



Wir nehmen's  
mit  
Humor.

# I ♥ Magenta

That sounds good to you?  
THEN WE MIGHT BE THE RIGHT ONES FOR YOU.



Employee assistance  
services



Food voucher



Flexible working hours



Health care



Job ticket



Childcare



Learning offers



Homeoffice

We are Magenta, you too?



**Anika Böhm**

We will still talk about that later, but you should know: depending on your qualifications, your experience and your commitment we offer an attractive, market compliant salary of at least EUR 50.000 per year.

You want to find out more about us? Get a glimpse of our **Magenta World**.

**Apply now!**